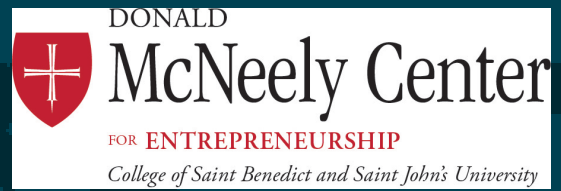


ENTR Spring 2022 Course Offerings



Courses Open to All Majors & Class Years! No Prerequisites Required

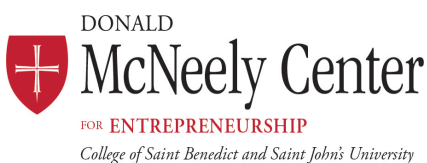
Spring 2022

ENTR 101F Financial Concepts for Innovators and Entrepreneurs (2cr) 2:20-3:40 AB Tue/Thur SJU
In this course, expand your understanding of financial concepts critical for successful venture launch and oversight. Topics that will be explored will include: financial statements and key financial ratios, budgets and forecasting, financial measurement and management and funding avenues for businesses from founding through venture growth. Course offered for S/U grading only. Faculty: Ben Trnka

ENTR 101C Improvisation (2cr) 1:00-1:55 BC Tue/Thur CSB Studio Theatre
Entrepreneurs are expected to “embrace ambiguity”. Expand your creativity and interpersonal skills through training in improvisation practices. Learn how to build on others ideas and contributions in a dynamic and applied classroom format. Integrations Curriculum Features: Artistic Expression & Artistic Engagement Course offered for S/U grading only. Faculty: Kaarin Johnston

ENTR 101N Tech Changes in the World (2cr) 6:15pm-9:15pm Wed CSB
Many entrepreneurs hope to make the world a better place. They are visionary game changers who disrupt the status quo by identifying and implementing innovative solutions to the world’s most wicked problems. Yet, frequently, innovative solutions that may solve one problem, create additional, unforeseen problems and consequences. This course focuses on a selection of case studies related to technological change to help you to identify problems, design solutions, and anticipate the potential unintended consequences of innovation. Integrations & Common Curriculum Features: Human Experience (HE) Humanities (HU) and Thematic Encounter – ½ Truth. Course offered for S/U grading only. Faculty: Jonathan Nash

ENTR 304 Entrepreneurship (4cr) 6:15pm-9:15pm Wed SJU
Entrepreneurs search for change, respond to it, and exploit it as an opportunity. This course begins by examining the process of opportunity recognition. Students then conduct a feasibility analysis on one or more new venture ideas. Students will consider issues in marketing, strategy, operations, human resources, and finance as they develop and present a business plan. Topics relating to ethics, social responsibility, technology and personality will be investigated. Faculty: Bard Matuska



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